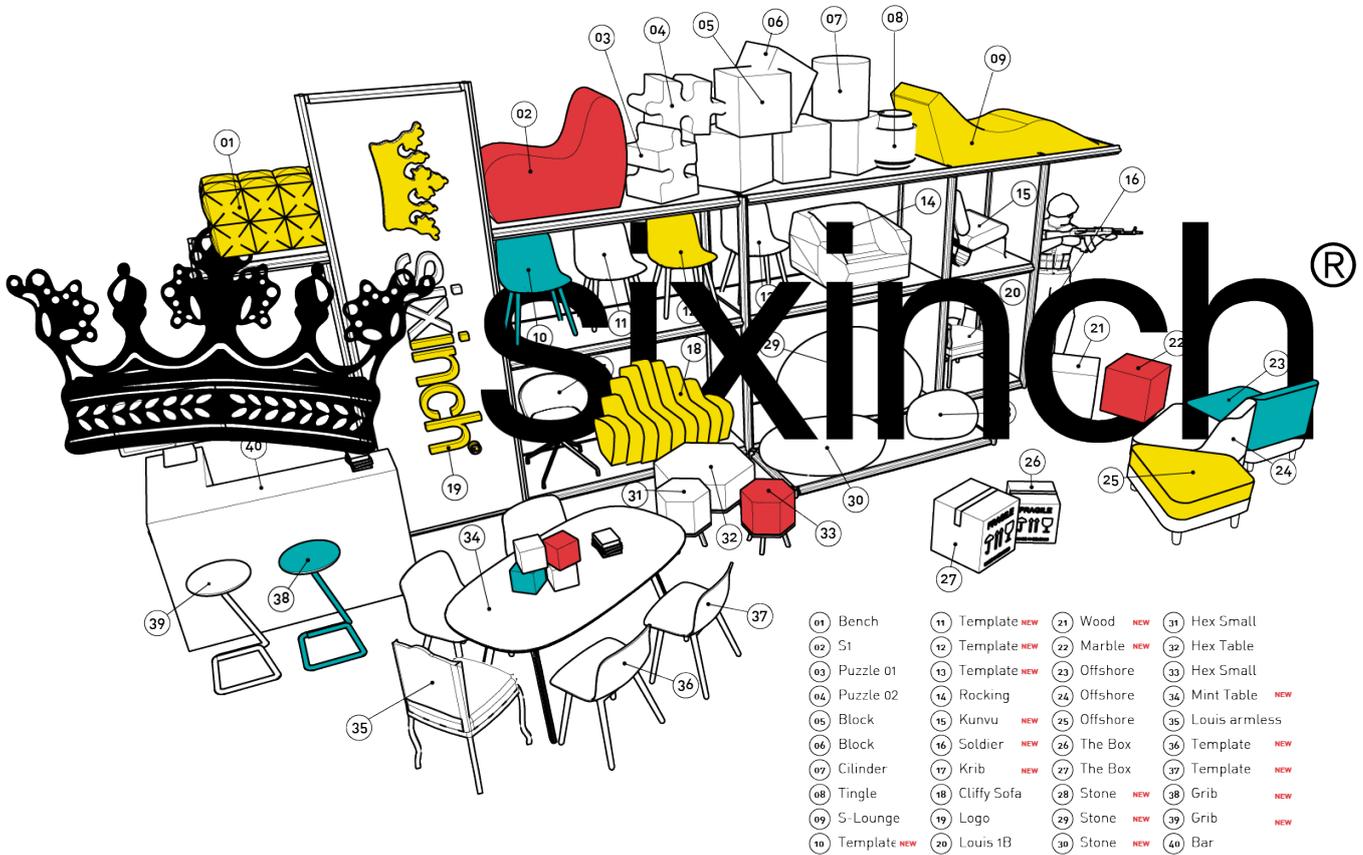


sixinch[®]

GLOBAL PRESSFILE & HOT NEWS.



- | | | | |
|--------------------------------|--------------------------------|------------------------------|----------------------------------|
| 01 Bench | 11 Template <small>NEW</small> | 21 Wood <small>NEW</small> | 31 Hex Small |
| 02 S1 | 12 Template <small>NEW</small> | 22 Marble <small>NEW</small> | 32 Hex Table |
| 03 Puzzle 01 | 13 Template <small>NEW</small> | 23 Offshore | 33 Hex Small |
| 04 Puzzle 02 | 14 Rocking | 24 Offshore | 34 Mint Table <small>NEW</small> |
| 05 Block | 15 Kunvu <small>NEW</small> | 25 Offshore | 35 Louis armless |
| 06 Block | 16 Soldier <small>NEW</small> | 26 The Box | 36 Template <small>NEW</small> |
| 07 Cylinder | 17 Krib <small>NEW</small> | 27 The Box | 37 Template <small>NEW</small> |
| 08 Tingle | 18 Clifty Sofa | 28 Stone <small>NEW</small> | 38 Grib <small>NEW</small> |
| 09 S-Lounge | 19 Logo | 29 Stone <small>NEW</small> | 39 Grib <small>NEW</small> |
| 10 Template <small>NEW</small> | 20 Louis 1B | 30 Stone <small>NEW</small> | 40 Bar |



We're excited to show you a lot...

SIXINCH presenting 11 NEW ITEMS at ORGATEC 2016

STEEN



KRIB



KONVU



SOLDIER



RIVER MUST FLOW

TEMPLATE



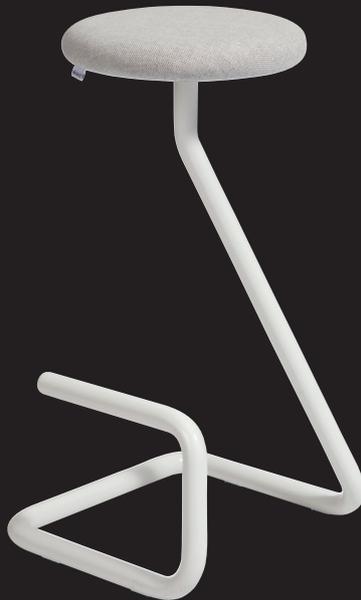
MINT



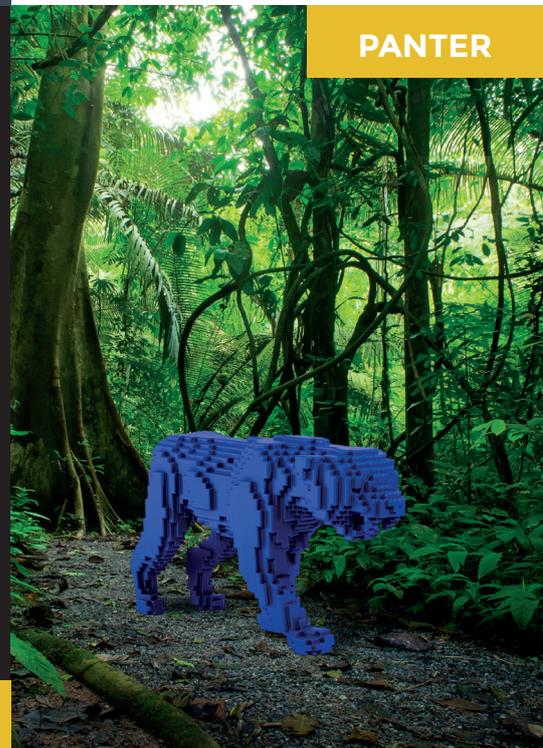
PANTER



SIT ON EVERYTHING



GRIB



OFFSHORE

IF YOU CAN MAKE IT IN BELGIUM. SIXINCH. THE STORY.

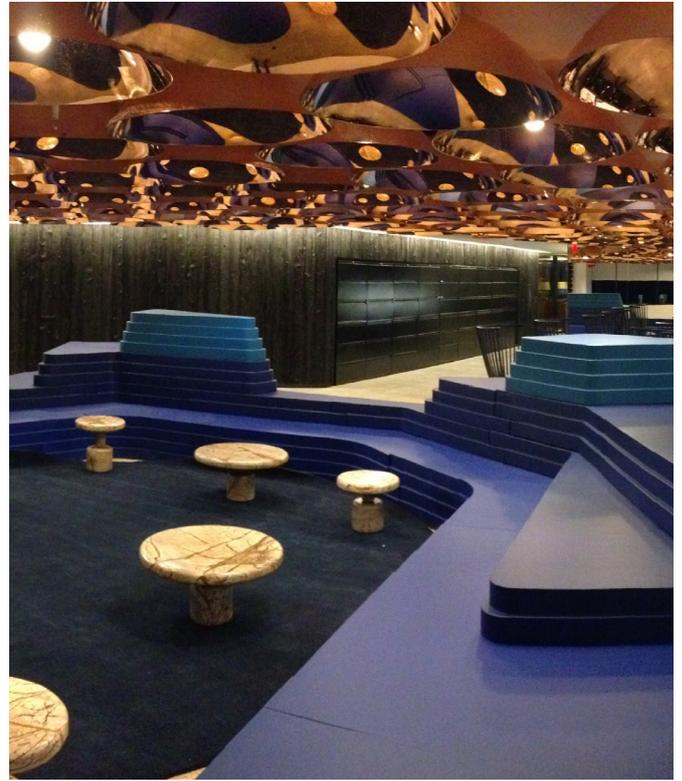
In 2002 the designer Pieter Jamart wanted to use foam coating for his graduation project, but he couldn't find a supplier that was able to meet his needs. So, he started to experiment in his garage until he created the perfect composition. In 2003 Pieter founded Sixinch together with his business partner Michel Sels.

Since founding the company Pieter and Michel have dreamed of achieving international success. And it came surprisingly quickly thanks to orders that flew in from all corners of the world. The villa of one of the biggest Bollywood stars in India for instance was completely furnished with Sixinch, and Al Pacino recently became the proud owner of a Louis II armchair.



But they rapidly realized that traditional corporate growth was not the best option and they chose to start up smaller production operations with local partners. This meant starting up new companies each time in which Sixinch Belgium owned shares. The new local production locations echoed the headquarters in terms of design and furnishings.

This 'copy-paste' business model dispensed with a number of obstacles: the partners are familiar with the local cultural and above all business customs and speak the language. The time differences are also no longer a problem. Exchange rate problems are now a thing of the past as are high shipping and import costs. Moreover the goods no longer spend six months in transit; they can be delivered rapidly. So that Sixinch is always one step ahead of the competition.



The first of these corporate forays into the international market took place in 2007 in Japan. After Sixinch Japan was set up, a showroom in Tokyo was opened and a brand new factory was built in Sapporo by the foam coating partner Shinji Mikami van Field Club INC. After two years of uninterrupted success and a turnover that had doubled, Shinji Mikami decided to add licenses for two other countries, namely Taiwan and South Korea. The following year Spain and Portugal followed with Sixinch Iberica, and this year Sixinch Italia joined the group with a production unit in Turin.

But 2013 was the year of The American Dream. After a long search for the right partner, Pieter and Michel joined forces with Wieland Designs that manufactures automobile seats for Ford in Indiana. Together they started a production unit in the town of Elkhart. The first Sixinch NA (North America) products were launched at the NeoCon® trade fair, the biggest American trade fair for design professionals. They were a great hit. The Clifly 6000 even won a 2013 Best of NeoCon Editors' Choice Award, organized by CONTRACT, the leading American design magazine.

And this year saw the launch of Sixinch Russia during the 19th International Exhibition of Architecture and Design ARCH Moscow on 25 May. The exclusive agent has a showroom in Moscow and will also have its own production plant. Sixinch China and Philippines were set up and preparations are fully underway for creating production units to open in each country next year.

2015 promises to be rich in surprises with huge design plans: Sixinch NA has signed a contract with Gensler, one of the biggest design and architecture offices, known among others for its project for JFK International Airport in New York. And at some time during the year, an exclusive collection of around 15 'Gensler for Sixinch NA' will be launched.

And as if that were not enough, we must also mention the fact that negotiations with India and South America are also underway. The aim is to start up around 15 new international partnerships. There's no doubt about it, Sixinch outgrew Belgium a long time ago with its foam coating designs.

FLEXIBLE AS IT SHOULD BE. SIXINCH. THE PRODUCT.

From the awesome Orange Beast sofa, the regal Louis XIV chair, the great stackable Blocky stools or the huge Goldbar, to customized museum installations. When it comes to design Sixinch knows no boundaries.

SOFT COATINGS

A block of high-quality, high-density PU or polyurethane foam is the starting point for everything. It can be cut into all shapes and sizes. And the great advantage is that there are no mould or start-up costs. A flexible rubber coating is added in any of the 20 standard colours. It is water- and weather-resistant, seamless and easy to clean. Sixinch currently works with two coatings, namely **SOFT FLEX™** & **FLEX PLUS™**.



HARD COATINGS

Sixinch has also created a hard coating called **HARD FLEX™** that is truly rock hard and can be used as a substitute for polyester. But forget the classic unhealthy combination of glass fibre and nets: the company uses a foam base (EPS or polystyrene) with a coating around it. The advantage is that everything can be made very speedily, but above all the material is very strong. Ideal for intensive use such as seating elements in museums or shopping centres or company logos. Or if you really want to think out of the box: real life cartoon characters in amusement parks and even stairs.



ROTATIEGIETEN

This is a process in which powdered plastic is poured into a mould and this is heated up to the right temperature. While it is being heated, the mould is turned around its vertical and horizontal axes until all the raw material inside melts and is evenly distributed. The mould is then cooled down and the item removed from the mould. Sixinch also uses this process for its new Offshore Collection, and also for other existing eye-catching products.



FABRIC UPHOLSTERY

But you can also go one step further and have your chair upholstered in fabric. All designs are available upholstered in a very wide assortment of colours. The resistance of foam coating furniture and the soft feel of luxury fabrics is the perfect combination!



COMMISSIONED. SIXINCH. NO BOUNDARIES.

The foam coating procedure is a dream for all designers and architects. There is no limit to the creative possibilities. One-off on-demand designs are also a speciality of Sixinch. Sixinch supplied elements for instance to the MAS and the Seven Rooms concept store in Antwerp. It has also supplied elements that add a welcome touch of colour to the public library in Dilbeek.

For the international market it has produced items for The Mondrian Hotel in Miami and the Centre Pompidou in Paris. It has also worked together with the famous designer Tom Dixon on projects in New York, and this year with the renowned Rotterdam design agency MVRDV for the 'The Vertical Village' exhibition as part of the International Building Exhibition in Hamburg. Since the launch of Sixinch Russia in June this year, a number of very complex items in hard coating have sprung up to add zest to Moscow Airport. Cartoon-like characters, cat's heads and octopi with integrated iPad connections. A strong example of outstanding design.



OWN DESIGNS SIXINCH. OWN LABEL. ICONS.

But in addition to joint ventures and one-off designs, Sixinch also produces items under its own label, sometimes in partnership with other designers.

PHILOSOPHY. SIXINCH. CREATIVITY AND INNOVATION.

"We all have creativity in the 'space between our ears', a space 150mms wide or to put it more succinctly - a good six inches." Sixinch's mission is to give creativity a chance and a form. Thanks to the foam coating procedure, it is now possible to produce innovative concepts that have a dramatic impact without the associated headaches. The result is a unique design that is water- and weatherproof and easy to clean. A solution that is ideal for both professional and private interiors.



THE CREATORS. SIXINCH. PIETER JAMART AND MICHEL SELS



Pieter Jamart || lead designer (left in the picture) / founder
He studied furniture and interior design and was unable to find a supplier that met his needs for foam coating for his graduation project in 2002. So he started to experiment himself in his garage until he came up with the perfect composition.



Michel Sels || CEO (right in the picture) / co-founder.
This Antwerp businessman with experience in visual merchandising felt that there was a need for foam coating furniture, but he too was unable to find a supplier. The two met each other during their common quest and in 2003 they founded Sixinch.



SIXINCH. GENERAL INFO

Sixinch Belgium HQ
www.sixinch.eu

Pieter Jamart & Michel Sels

Singel 7
2550 Kontich
Belgium
+32 (0) 3 609 57 02
info@sixinch.eu

Sixinch USA
www.sixinch.us

Sixinch Italia
www.sixinchitalia.it

Sixinch Russia
www.sixinch.ru

Sixinch Japan
www.sixinch.jp

Sixinch Iberica
www.sixinchiberica.com

Sixinch Philippines
www.sixinch.ph

Sixinch China
www.sixinch.ch

Sixinch India
www.sixinchindia.in

